

***The purpose of this questionnaire***

KIT has organized a consortium of academic institutions and corporations to assess how we can "bridge" technology with the needs of the community.

Please take a few moments to fill out the following questionnaire so that we can better understand the products and service you provide, to enable us to make informed recommendations to potential purchasers and users.

**I. Your Group**

<b>A. Role in Digital Education</b>	<b>Add X</b>	
1. What category best describes your group?		Platform Developer
		Content Provider
		Platform & Service Integrator
		Service Provider
2. What market(s) best describes your target audience?		Childcare / Pre-Kindergarten
		K-12
		Post-Secondary
		Consumer E-Learning
		Corporate - Industrial strength
3. What is your role in education and how do you describe your role?		

4. Do you see your group growing into other segments? If yes, what would they be and why?

<b>B. About Your Product / Services</b>	<b>Add X</b>	
1. What strengths best describes your group?		Business / Management capabilities
		Information / Knowledge Specialist
		Professional Development Specialist
		Application Development Specialist
		Integration Specialist
2. If your group were to expand its core competencies, where would you expand first?		Business / Management capabilities
		Information / Knowledge Specialist
		Professional Development Specialist
		Application Development Specialist
		Integration Specialist

3. Please provide a summary of your product / service. Also, please send us any electronic literature you have.

4. Please define the goals and scope for your product / services in the next 6-12 months?

5. Please define the goals and scope for your product / services in the next 2 years?

**II. Technology of your Product / Service**

**A. Configuration**

1. Is your technology proprietary or open-source?

2. What is the technical architecture?

a. Operating System(s)

b. Hardware & Software Requirements

c. User Interface

d. Middle-ware

e. Database

f. Network requirements

g. Bandwidth / connection requirements

h. Security

i. Firewall

j. Redundancy

**B. Product / Service Detail**

1. What is the scalability of your product?

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2. What hardware and software is your product interoperable with?

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3. What is the cost of your product / service?

	Cost	Description
* Licenses		
Single		
Multiple		
Enterprise		
* Implementation		
Basic fee / charge		
Customization		
Development of new features		
* Integration w/ other technologies / products		
* Operation and Maintenance		
* Upgrades		

**C. Digital Education Research**

1. What sources do you use to understand the needs of the education / learning sector and what is the process?

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2. What is the process when training users about your product?

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3. What information would your group find useful from the education sector and explain why.

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4. What type of alliances with academic groups and or consortiums (e.g. SIF and or CoSN) would you be interested in participating and, why?

5. How can the academic groups benefit from your group's participation as an alliance and or part of a consortium?

***D. Implementation / Integration***

1. Who are your implementation partners and what is the general procedure / process for customization?

Implementation

Integration / Customization

2. What kind of participation & input is required from the client and what is the procedure / process?

Implementation

Integration / Customization

3. What is the process / procedure for future innovation and implementation?

Implementation

Integration / Customization

2. Does your group provide a dedicated support team? If yes, explain the procedure / process and, if no, what recommendations / arrangements does your group provide?

3. What is the policy for upgrades?

Terms

Frequency

Process

Cost

***E. Delivery***

1. Which of the following can your product/service support?	Wireless / Mobile
	Hand-held devices and PDAs
	Set-top box for cable users

**Thank you!** for taking the time to complete the questionnaire. A KIT representative will be contacting your group. For any additional information on KIT, please call us at 212-331-0151 or email Karen Kaun at, [karen@knowledgeitrust.org](mailto:karen@knowledgeitrust.org)